



April 16, 2015

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Ms. Cheryl Cejka
Director, Technology Deployment and Outreach
Pacific Northwest National Laboratory
902 Battelle Boulevard, MSIN K1-71
Richland, WA 99352

Dear Cheryl,

On behalf of Cleantech San Diego, please accept this letter as one of support for Pacific Northwest National Laboratory's (PNNL) proposal to the US Department of Energy (DOE) for the Small Business Voucher Program. Cleantech San Diego is pleased to support your application and is excited to work with you on the program as a member of the Coordinating Committee.

Cleantech San Diego is a nonprofit member organization that positions the greater San Diego region as a global leader in the cleantech economy. The organization achieves this by fostering collaborations across the private-public-academic landscape, leading advocacy efforts to promote cleantech priorities, and encouraging investment in the San Diego region. Cleantech San Diego's membership includes more than 100 local businesses, universities, governments, and nonprofits committed to advancing sustainable solutions for the benefit of the economy and the environment.

Cleantech San Diego will work with you and the Small Business Vouchers Pilot Coordinating Committee to identify opportunities to recruit small cleantech businesses to participate in the program. In addition to promoting the project via the Cleantech San Diego website, social media, and presentations at local events, Cleantech San Diego will incorporate the program into two of its existing programs – SCRUB and the Cleantech Education Series. Involvement in these programs will give voucher recipients more exposure to the San Diego and Southern California cleantech industries, while raising awareness in the region about DOE and PNNL's roles in supporting early-stage cleantech companies.

The SCRUB program supports local early-stage cleantech companies looking to increase their chances of commercialization success through networking, investor outreach, and exposure to market trends. Cleantech San Diego's Education Series is designed to educate the region's policy makers and citizens on the state of the cleantech industry. These forums, which are typically attended by over 100 people, facilitate open discussions about the latest trends in the cleantech industry while creating opportunities for the cleantech community to network. As part of the Small Business Vouchers Pilot Program, Cleantech San Diego will organize an event to discuss the program and the role of the national labs in supporting early-stage cleantech companies.

I look forward to serving on the Small Business Voucher Pilot Program Coordinating Committee and supporting your efforts.

Sincerely,

A handwritten signature in black ink that reads "Jason Anderson".

Jason Anderson
President and CEO
Cleantech San Diego