



August 22, 2017

2159 INDIA STREET  
SUITE 200  
SAN DIEGO, CA 92101  
858-568-7777

cleantechsandiego.org

Ms. April Bolduc  
Electric Vehicle Customer Engagement Manager  
San Diego Gas & Electric  
8326 Century Park Ct.  
San Diego, CA 92123

**RE: Nomination of BMW of San Diego for the Governor's Environmental & Economic Leadership Award**

**MISSION:**

To accelerate  
clean technology  
innovation and  
adoption of sustainable  
business practices  
for the benefit of  
the economy and  
the environment

Dear Ms. Bolduc:

On behalf of Cleantech San Diego, please accept this letter as one of support for SDG&E's nomination of BMW of San Diego for the Governor's Environmental & Economic Leadership Award.

Cleantech San Diego is a nonprofit member organization that positions the greater San Diego region as a global leader in the cleantech economy. We achieve this by fostering collaborations across the private-public-academic landscape, leading advocacy efforts to promote cleantech priorities, and encouraging investment in the San Diego region.

As part of our Smart Cities San Diego initiative, Cleantech San Diego focuses on advancing the integration of electric vehicle (EV) charging infrastructure across the region. The San Diego region is currently home to 25,000 electric vehicles and 1,150 public charging stations at 412 location. Last year San Diego hosted the world's largest electric vehicle test drive event during National Drive Electric Week, and we are preparing for an even larger EV Day this year. Of course, BMW of San Diego will be there offering free test drives to the 1,000+ EV-curious San Diegans expected to attend.

Cleantech San Diego's newest electric vehicle initiative, EVer Forward ([everforwardsd.org](http://everforwardsd.org)), is an informational website and video that promotes the fun and benefits of an EV lifestyle in San Diego with the goal of educating drivers about their options and getting more San Diegans behind the wheel of an EV. The cooperation and enthusiasm our community has received from forward-thinking, trust-worthy, zero-emission vehicle dealers like BMW of San Diego has been essential to our work to advance the goals of EVer Forward for the benefit of the economy and the environment in San Diego, California, and beyond.

For these reasons, I fully support SDG&E's nomination of BMW of San Diego for the Governor's Environmental & Economic Leadership Award for a local zero-emission vehicle dealership.

Sincerely,

A handwritten signature in black ink, appearing to read "Jason Anderson", written in a cursive style.

Jason Anderson  
President and CEO  
Cleantech San Diego