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MISSION:

To accelerate
clean technology
innovation and
adoption of sustainable
business practices
for the benefit of
the economy and
the environment

August 24, 2017

Dear Governor's Environmental and Economic Leadership Award Review Board:

On behalf of Cleantech San Diego, please accept this letter of support for the application submitted by Measurabl for the 2017 Governor's Environmental and Economic Leadership Award.

Measurabl has developed the world's fastest growing sustainability software for the built environment. The company provides automation tools that make it easy for more than 4.4 billion square feet of commercial property to collect accurate sustainability data, analyze and report on performance, and identify energy and water efficiency opportunities. Built by a group of UC San Diego alumni, this venture-backed company has enabled the swift and simple adoption of a sustainability management software.

Cleantech San Diego is a nonprofit member organization that positions the greater San Diego region as a global leader in the cleantech economy. We achieve this by fostering collaborations across the private-public-academic landscape, leading advocacy efforts to promote cleantech priorities, and encouraging investment in the San Diego region.

As an actively engaged Cleantech San Diego member, Measurabl has bolstered the adoption of sustainable business practices and clean technology projects across the San Diego region and beyond. In conjunction with Cleantech San Diego and a number of other public and private organizations, Measurabl is one of the founding members of the San Diego 2030 District, a high-performance building community that aims to dramatically reduce the environmental impacts of building operations and construction. The San Diego 2030 District was spearheaded after Measurabl began monitoring the data collection for a number of 2030 Districts around the nation and suggested we create a local chapter in San Diego. We are grateful to Measurabl for their leadership in launching this smart city initiative.

Additionally, Measurabl's tools make it easier for users to comply with California-specific benchmarking laws, such as AB802 and city-level benchmarking programs, and alert users when these reports are due. In just four short years, Measurabl has achieved incredible market adoption reaching a global scale – with properties in 67 countries utilizing its services.

Supporting innovators in California who aim to make the world a more sustainable place is important to driving progress in bringing cleaner, smarter technologies to market for the value of the economy and the environment. Through its software, Measurabl makes it easy to measure what matters.

For these reasons, I fully support Measurabl's nomination for the Governor's Environmental and Economic Leadership Award. Please feel free to reach out with any questions or requests for additional details.

Sincerely,

A handwritten signature in black ink, appearing to read "Jason Anderson". The signature is fluid and cursive, written over a white background.

Jason Anderson
President and CEO
Cleantech San Diego