January 6, 2017

Ms. Crystal Presley-Willis
Commission Agreement Officer
California Energy Commission
1516 Ninth Street, MS-18
Sacramento, California 95814

Re: Support for the Center for Sustainable Energy’s proposal for GFO 16-603:
Block Grant for Electric Vehicle Charger Incentive Projects

Dear Ms. Presley-Willis:

Cleantech San Diego is pleased to provide this letter of support for the Center for Sustainable Energy’s (CSE) submission in response to GFO 16-603: Block Grant for Electric Vehicle (EV) Charger Incentive Projects. CSE is an established leader in all facets of EV market development and barrier reduction efforts, including statewide incentive program design and administration; consumer, dealership, local government and property-owner EV and charging infrastructure education and training; targeted media campaigning; community-led test drive events; and stakeholder engagement. CSE will subcontract with the California Clean Energy Fund (CalCEF) on technical assistance, equity targeting, and strategic finance.

CSE is poised for success to lead effective administration of EV charger incentive projects, with extensive experience as a leader in clean transportation market development efforts. CSE administers four statewide clean vehicle incentive programs, including California’s Clean Vehicle Rebate Project, as well as programs in Massachusetts, Connecticut, and New York. CSE is also a key player in regional planning efforts for the deployment of EV infrastructure in California, with funded projects to help develop comprehensive plug-in electric vehicle (PEV) readiness plans for the San Diego region and San Joaquin Valley. CSE’s role in these projects includes contributing to regional planning and analysis to develop a better understanding of infrastructure needs and opportunities to facilitate investment in electric vehicle charging station (EVCS) installations; providing training and technical assistance on EVCS siting, installation, and operation; and increasing PEV awareness through programs with multi-unit dwellings, local governments, and workplaces. CSE’s broad experience in these projects further establishes their leadership role in the nascent plug-in electric vehicle industry.

CalCEF works across its funds and programs in partnership with others to advance clean energy, from innovation to installation. This network of partners includes nonprofits, companies, universities, and others working on retrofits, renewables, and resilience in our power system.

Cleantech San Diego is a nonprofit organization that positions the greater San Diego region as a global leader in the cleantech economy. We achieve this by fostering collaborations across the private-public-academic landscape, leading advocacy efforts to promote cleantech priorities, and encouraging investment in the San Diego region, which is home to over 22,000 electric vehicles, 1,090 public charging stations, and 75 DC fast chargers.

The California Energy Commission has the opportunity to leverage CSE’s existing infrastructure, which includes a senior management team with extensive subject matter expertise, operational excellence, and strong relationships with industry stakeholders. Cleantech San Diego strongly supports CSE’s proposal and is excited to support this groundbreaking project for the state of California.

Sincerely,

Jason Anderson
President and CEO