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February 4, 2014

Mr. Bill Fulton, Director
City of San Diego, Planning, Neighborhood and Economic Development Department
1200 Third Avenue, Suite 1400
San Diego, CA 92101

Dear Mr. Fulton,

On behalf of CleanTECH San Diego, I am pleased to offer my support to the comments submitted by the San Diego Regional Economic Development Corporation (EDC) regarding the City of San Diego's draft Economic Development Strategy (EDS). We appreciate your efforts to draft this strategy at a time when we are competing globally to attract and retain businesses. While San Diego continues to be a leader in the cleantech sector, it is more important than ever to maintain our competitive advantage.

The EDC raises a number of recommendations that are critical to the future growth of our region's economy, including: 1) adopting the "Traded Economies" lexicon; 2) creating an Economic Development Strategy Implementation Task Force; 3) leveraging our region's proximity to Mexico and the Imperial Valley; and 4) adopting an EDS that can be used to promote our region as a place to grow businesses. We support these recommendations, in addition to the others provided, and ask they be incorporated into a final EDS.

Please know that CleanTECH San Diego supports your efforts and is available to provide further comments or engagement in the process as necessary. Should you have any questions, please do not hesitate to contact me.

Sincerely,

Jason Anderson
Interim President
CleanTECH San Diego