April 19, 2017

The President
The White House
1600 Pennsylvania Avenue, N.W.
Washington, DC 20500

Dear Mr. President:

On behalf of the San Diego region’s $6.8 billion clean technology industry and the 38,000 jobs it creates, Cleantech San Diego would like to express our opposition to your March 28, 2017 executive order, which threatens to dismantle the federal Clean Power Plan and related climate action policies.

Cleantech San Diego is a trade association founded in 2007 by visionary leaders from the private, public, and academic sectors who recognized a growing cleantech industry as the next great economic opportunity for the San Diego region. They were guided by the premise that sustainable business practices are viable only if they make financial sense. Directed by this principle for the past ten years, we have seen San Diego prove time and again that investment in a low carbon economy reaps benefits for innovation, business, collaboration, education, and the environment.

Today, Cleantech San Diego represents more than 110 businesses, universities, governments, and nonprofits committed to advancing innovations that benefit the economy and the environment. Our support of the cleantech sector spans solar power, wind power, energy efficiency, energy storage, electric vehicles, water utilities, and smart cities technologies. The San Diego region currently ranks #3 in the nation for cleantech leadership and #1 in the nation for solar installations. The solar market alone accounts for 8,400 jobs in our region.

The cleantech industry is unique in that our successes are measured in dollars made as well as in energy saved and greenhouse gas emissions reduced. These win-win-win business principles not only boost economic growth, but also move our nation forward, not backward, on the path to securing cleaner air, energy independence, and prosperity for future generations. With each new solar panel installation, wind farm ribbon-cutting, smart building sensor deployment, and energy storage facility built, the cleantech industry is creating jobs in trades ranging from IT and data management to engineering and construction.

As home to the largest concentration of military personnel in the world, San Diego’s cleantech innovators are also answering the call to help the Army and Navy diversify their renewable energy portfolios, develop microgrids on military bases, and power warships and jets with biofuels – clean power strategies that directly advance our nation’s energy security and independence.
In the clean energy business, regulations are not the enemy of economic growth. On the contrary, when governing bodies set clear and aggressive goals for greenhouse gas reductions, they set a goal that will be met with innovation and result in progress and economic growth. It is a proven fact in San Diego, California, and beyond that we no longer live in a time when economic growth has to come at the expense of the environment. The technologies already exist that will transform our energy future, and the market is already showing that today’s consumers are on board.

We are fortunate to be part of a community in San Diego that values innovation, sustainability, and collaboration. Driven by this forward-thinking spirit, our stakeholders in technology companies, government, academia, nonprofits, and the military are committed to shaping a positive clean energy future for San Diego and the world that will carry us into the next decade and beyond.

We urge the White House to join us in recognizing America’s clean energy industry for the immense power it has to both strengthen the economy and preserve the planet as a safe home where our children and grandchildren can also prosper and thrive. In order to truly promote energy independence and economic growth, we respectfully request that you rescind your recent actions that aim to stop innovation and environmental protection.

Sincerely,

Jason Anderson
President and CEO
Cleantech San Diego

Cleantech San Diego is a business organization that positions the greater San Diego region as a global leader in the cleantech economy by fostering collaborations across the private-public-academic landscape, leading advocacy efforts to promote cleantech priorities, and encouraging investment in the San Diego region.