June 8, 2016

Christina Angelides and Ryan Freed  
City Energy Project  
Natural Resources Defense Council and Institute for Market Transformation

RE: Support For San Diego’s Proposal to Join City Energy Project

Dear Ms. Angelides and Mr. Freed:

On behalf of Cleantech San Diego, please accept this letter as one of support for the City of San Diego’s proposal to participate in the City Energy Project.

Cleantech San Diego is a nonprofit member organization that positions the greater San Diego region as a global leader in the cleantech economy. To achieve this, we foster collaborations across the private-public-academic landscape, lead advocacy efforts to promote cleantech priorities, and encourage investment in the San Diego region. Our members include more than 100 local businesses, universities, governments, and nonprofits committed to advancing sustainable solutions for the benefit of the economy and the environment. San Diego was recently ranked by research firm Clean Edge as the #3 metro area in the nation for cleantech leadership.

Upon the City of San Diego’s selection to join the City Energy Project, Cleantech San Diego will provide support to help the City reach its goals. This support will include sharing energy and water efficiency technology best practices and advancement through our network of cleantech business leaders in the San Diego region. As the City and Cleantech San Diego are also partners in a variety of smart cities initiatives, we work to share San Diego’s efforts with others throughout the U.S. Through our new San Diego Regional Energy Innovation Cluster, we can also act as advisor and incubator to the City on their efforts to incorporate technology and innovation into energy and water efficiency and overall sustainability.

A partnership with the City Energy Project will advance San Diego’s sustainability agenda and demonstrate sustained leadership in innovative energy efficiency policies and programs. We fully support the City in its effort to take this exciting next step, and hope that you will strongly consider the City of San Diego’s proposal. With the help of our organization and other partners, we believe San Diego’s proposal will have a transformative impact on our communities and result in significant economic benefits for years to come.

Sincerely,

Jason Anderson  
President and CEO  
Cleantech San Diego