



**DRAFT AGENDA**  
**Smart Water: Tapping Technology for Water Utilities**  
January 25, 2017  
8:00 am - 5:30 pm

Qualcomm AZ Conference Center Auditorium  
Pacific Center Campus  
10155 Pacific Heights Boulevard  
San Diego, CA 92121

**Registration and Networking** **8:00 - 9:00 am**

**Welcome and Introduction** **9:00 - 9:20 am**

- Jason Anderson, President and CEO, Cleantech San Diego
- Marc Bracken, VP, GM, Echologics, SWAN NA Chairman

**Part 1 – Panel Discussions**

**Panel 1: Utilities: Smart Water Opportunities** **9:25 - 10:30 am**

- Mark Elliott, CH2M (Chair)
- John Arena, Business Outreach Section Manager, Metropolitan Water District of Southern California
- Gary Eaton, Chief Innovation Officer, San Diego County Water Authority
- Joey Randall, Assistant General Manager, Olivenhain Municipal Water District

**Panel 2: Smart Water Technologies: Understanding the Opportunity** **10:35 - 11:45 am**

- Steve Wortendyke, Business Development Manager, Water Analytics, Black & Veatch (Chair)
- Michal Koenig, Senior Director, Product Management, Qualcomm Technologies
- Dave Roberts, CEO, Founder, SenseOps
- Mario Larach, CEO, HydroSmart Technologies

**End of Morning Session - Comments** **11:50 - 12:00 pm**

**Lunch and Networking** **12:00 - 1:30 pm**

**Part 2 – Panel Discussions**

**First Afternoon Keynote** **1:30 - 1:45 pm**

- Michal Koenig, Senior Director, Product Management, Qualcomm Technologies

**Panel 3: Asset Performance Monitoring and Management: What is the Asset?** **1:45 - 2:30 pm**

- Ken Thompson, Deputy Director Intelligent Water Solutions, CH2M, SWAN President (Chair)
- Manuel Parra, General Manager Smart Water Software, Schneider Electric
- Paul Gagliardo, Innovation Director, American Water

**Panel 4: Real-World Case Studies: Practical Insights to Smart Water Deployments** **2:30 - 3:15 pm**

- Malcolm Fabiyi, President, Hydromantis, USA (Chair)
- Brendt Thompson, Managing Director, s::can Measuring Systems
- Brad Adamske, VP Sales, Smart Utility Systems
- Jay Boyd, Vice President, Sales and Marketing, SmartCover Systems

**Coffee Break and Networking** **3:15 - 3:45 pm**

- Second Afternoon Keynote** **3:45 – 4:00 pm**
- Dave Stanton, President–Utility Segment, SUEZ North America
- Panel 5: Community Engagement and Public Affairs: Keeping your organization and customers on the same page** **4:00 - 4:30 pm**
- Elkin Hernandez, Manager, Process Control Maintenance, DC Water (Chair)
  - Erik Hromadka, CEO, Global Water Technologies
- Panel 6: Financing Strategies: Using smart solutions to identify and create revenue** **4:30 - 5:15 pm**
- Tom Chesnutt, President, A & N Technical Services, Inc. (Chair)
  - William Sarni, Water Strategy Advisor
  - Jamie Weisman, Strategist and Business Development, OpTerra Energy
- Closing/Adjourn** **5:15 - 5:30 pm**
- Marc Bracken, VP, GM, Echologics, SWAN NA Chairman
- Networking** **5:30 - 6:00 pm**

\*Note: This agenda is subject to further changes leading up to the event