



September 24, 2018

2159 INDIA STREET
SUITE 200
SAN DIEGO, CA 92101
858-568-7777

cleantechsandiego.org

International Plant Nutrition Institute
Technical Advisory Group, 4R Nutrient Stewardship Research Fund
5550 Triangle Parkway
Suite 300
Peachtree Corners, GA 30092-6515

RE: Support for Upcycle & Company's 4R Nutrient Stewardship Research Fund Proposal

MISSION:

To accelerate
clean technology
innovation and
adoption of sustainable
business practices
for the benefit of
the economy and
the environment

To Whom It May Concern:

On behalf of Cleantech San Diego, please accept this letter of support for Upcycle & Company's 4R Nutrient Stewardship Research Fund pre-proposal.

Cleantech San Diego is a nonprofit trade organization that positions the greater San Diego region as a global leader in the cleantech economy. Our members include more than 100 local businesses, universities, governments, and nonprofits committed to advancing sustainable solutions for the benefit of the economy and the environment.

Upcycle & Company's Native Soil Fertilizer is a creative and highly-effective product that turns organic waste from various communities and businesses throughout the San Diego region into sustainable and regenerative plant-based health products.

With products currently sold in 28 retail locations, Upcycle & Company would like to expand into the commercial agricultural markets in the western United States. With the assistance of the 4R Nutrient Stewardship Research Fund, Upcycle & Company will be able to conduct the necessary research to demonstrate that their product improves soil quality and saves farmers money on nutrients and water. Additional validation from the project partners at the University of California, Davis and University of California San Diego Extension will help Upcycle & Company quickly enter their target commercial markets and expand the use of products that meet 4R Nutrient Stewardship objectives.

Cleantech San Diego is proud to support Upcycle & Company's proposal for funding and looks forward to their successful expansion. Should you have any questions regarding our support, please do not hesitate to contact me.

Sincerely,

A handwritten signature in black ink that reads "Jason Anderson".

Jason Anderson
President and CEO
Cleantech San Diego