

## Job Opportunity

### **Job Title: Clean Transportation Campaigns Associate Better World Group Advisors (BWG)**

For over 20 years, BWG has been behind some of the nation's boldest clean transportation, climate policies and environmental strategies. We work across all sectors to come up with bold, transformative strategies that address complex problems. Our clients—philanthropies, non-governmental organizations, and local and state government agencies – turn to us for our ability to craft and implement creative strategies, convene diverse stakeholders and build consensus towards equitable and sustainable outcomes. We are an equal opportunity employer; all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, or any other characteristic protected by law. BWG is a Latina-owned small business located in Downtown Los Angeles, CA. BWG is currently working remotely from home and conducts all meetings via phone or video conference because of the COVID-19 pandemic. *This position will start remotely.*

#### What we do

- Environmental Justice Policy
- Racial Justice Strategy
- Legislative & Regulatory Campaigns
- Coalition Management
- Meeting Facilitation
- Multi-Stakeholder Process Management
- Philanthropic Advisement
- Policy Education & Training
- Policy Research & Analysis
- Communications strategy

#### Job Description

BWG seeks a full-time Clean Transportation Campaigns Associate to help project manage multi-faceted and multi-dimensional led coalition campaigns led by racial and worker equity stakeholders in California and in select states throughout the US. The coalition initiatives include work for multiple clients that are advocating for state and federal policies to accelerate the transition to electric trucks, buses and cars. The Associate will participate in and facilitate stakeholder policy and campaign advocacy coalitions; coordinate with campaign communications and state campaign leads; and help research and recruit environmental justice (EJ), labor, business, environmental and local elected leaders to support various state clean transportation advocacy campaigns. There will be a heavy emphasis on building winning coalitions for states to adopt California's zero emission vehicle (ZEV) mandate for trucks and for cultivating partnerships with environmental justice organizations in California and throughout the country to prioritize ZEV investments in low-income communities and communities of color. In California, the Associate will support engagement of and partnership with racial equity-led organizations to support ZEV legislation, regulatory proceedings and supporting communications campaigns.

The Associate will gain a variety of skills integral to their ongoing success in the private consulting sector, including analysis of bill and regulatory language, power mapping of legislators, project and campaign management, writing for a variety of audiences, planning and facilitating stakeholder engagements, and developing pragmatic and implementable strategies and recommendations for coalition partners. The Associate will work both independently and as part of a team to demonstrate that a thoughtful and strategic interdisciplinary campaign approach will create equitable, healthy, and sustainable communities. Specific duties for the position include:

- Support development and implementation of campaign plans
- Schedule, prepare and facilitate meetings and create and disseminate notes
- Analyze legislative and regulatory clean transportation policies
- Research politically influential organizations that could support campaign
- Support, plan, and implement stakeholder engagement strategies
- Help translate complex policy mechanisms into more accessible language for lay audiences
- Help recruit racial and labor equity coalition members to support clean transportation campaigns
- Work with communications leads to help develop and optimize policy advocacy messages

- Help create briefing materials for advocates to use to educate legislators, legislative staff and other stakeholders
- Help coordinate and align distinct but complementary coalition activities between business, labor, EJ, environmental and health groups
- Draft memos, reports, and other client-related work products
- Manage and update campaign listservs
- Administrative tasks, as needed

## Compensation

This is a full-time position with a salary range of \$55,000 to \$65,000 per year. Compensation includes a generous benefits package, including healthcare and dental insurance, paid time off, etc.

## Time/Duration

Full Time (40 hours/week) for one year, with possibility to extend.

## Qualifications

Candidates should have work experience or education in one or more of the following:

- Transportation Policy
- State Policy Campaign work
- Environmental or Climate Policy
- Facilitation
- Racial Justice work
- Public Policy
- Communications

## Skills

Successful candidates must possess excellent written, interpersonal, and oral communication skills. They must be highly motivated strategic thinkers who are detail oriented and have a proactive approach to problem solving. They must have demonstrated experience assisting on multiple tasks independently and as part of an interdisciplinary team. They must have strong proficiency with Microsoft Office (Word, Excel, PowerPoint), GoogleDocs, basic project management tools and internet research.

## Ideal Candidate

The ideal candidate will demonstrate a commitment to social justice and building thriving, inclusive communities. The ideal candidate will possess a desire for real world experience and knowledge in the fields of clean transportation, zero emission vehicles and environmental and climate policy. Ideal candidates will have knowledge of these principles, and experience in project management. For the rising public policy, climate, environmental or communications professional, this position provides an opportunity to build a resume, enhance professional credentials, and network with top professionals in these fields.

## Application Process

To apply, please submit the following materials as a single PDF document to [joanny@estolanoadvisors.com](mailto:joanny@estolanoadvisors.com). No phone calls please.

1. Cover Letter
2. Resume
3. Writing sample (if part of a group project, indicate sections written by the applicant)
4. Powerpoint sample
5. Three professional or academic references

Interviews will be held on a rolling basis (via video conference), starting the week of April 19, 2020. The application will close by 6:00 PM on April 23, 2020.